

FLEISCHMANN'S

Flyer

Fleischmanns First Flyer 10th Anniversary

Highlights of the January 2020 Fleischmanns First Meeting

The meeting was called to order at 9:40am

- Yvonne Reuter reported on the progress of planning for the Fleischmanns Memorial Day Street Fair (FMDSF). Early response to vendor call out has been positive. Grant requests made to Delaware County Department of Tourism for two grants, one for \$1000 for marketing and the other for \$1200 for Arts & Culture to cover the costs of additional Street Performers/Artists.
- New ideas for the event include a beer tent, a silent auction, photo booth for children and dunking event, all of these are suggestions for ways to raise money to cover costs of the event. All agree that publicizing FMDSF is key. Paula DeSimone will promote the street fair via Facebook and Instagram. (She is also working on the new website for the village and soon will be able to post things there.).
- O'Connor theater sign grant-Jon reported that there is money left from the O'Connor grant for improving the theater sign and that Peg Ellsworth has stated that it would be fine to use it for some kind of historical plaque.
- Village Board of Trustee elections on March 18 Skene, 12-9pm. Dan Halpren reported, there are two trustee positions open. John Granito, whose term is up, is not running again. Dan Halpren and Jennifer Barrows are running for the two seats. Jon said he would send an email to FF membership about the election. There are also two open spots on the Planning Board.
- Skating Rink-Francia Miles updated the group again regarding the status of the skating rink. Francia and her committee will be working on implementing a management plan and other details for next winter.
- Marilyn Ringer suggested having a second summer event, perhaps outdoor music with dancing from 8 to 10 pm. Discussion followed about what form such an event might take and who the target audience might be. Mariano Vega suggested organizing bocce games in the park. Nothing was decided.
- Todd Pfleger suggested via email a Presidents Day bonfire in the village park but people agreed it was too late to organize for this year. Maybe next year.

Meeting was adjourned at 11:05am

Next meeting will be on March 7th at 9:30am at La Cabana



Fleischmanns
Weekend **MEMORIAL DAY** Celebration

BE A VENDOR AT THE ...
FIRST GREAT STREET FAIR OF THE SEASON!

Sunday May 24 • 10 AM - 4 PM • Bigger than Ever

FLEISCHMANN'S MAIN ST FESTIVAL
Music • Crafts • Antiques • Tag Sales
Books • Plants • BBQ & Specialty Food
Street Performers!

Spaces only \$45 ONLY \$20 for non-profits
Call 201-447-4632 or e-mail
evy3399@verizon.net to reserve space

PUT YOUR MERCHANDISE AT THE HEART OF THE ACTION!

Delaware Chamber of Commerce and Belleayre Ski Center present New Marketing Strategy

At the February 6th monthly breakfast of the Delaware Chamber of Commerce which took place in the new Discovery Lodge at Belleayre, a new marketing campaign called **Turn Left** was presented by Ray Pucci, Executive Director of Delaware Chamber of Commerce.

The idea is to influence visitors to Belleayre to Turn Left onto Route 28 when leaving the ski center and take advantage of the shops, restaurants and lodging businesses in Delaware County. The new graphics are bold and colorful. In addition to the promotional rack cards, which list all of the nearby towns and villages, (Fleischmanns tops the list,) and which are being distributed at the ski center, a large sign will be erected at the junction of Route 28 and Galli Curci Road.



TURN LEFT

FOR SHOPPING,
DINING, NIGHTLIFE,
TASTING ROOMS
& MUCH MORE

Turn left when leaving Belleayre Mountain onto Route 28. The Great Western Catskills of Delaware County are ready and worth exploring!

MUSEUM OF MEMORIES COLLECTION

It Happened in Fleischmanns--1920's

For the 2020 Fleischmanns Flyer, the Greater Fleischmanns Museum of Memories will highlight events that happened here over the past 11 decades. This month--the 'roaring 20's.'

1922--NYC unveiled initial plans for a dam here in Delaware County, to create a new reservoir. The first version placed the dam at Margaretville, which would have flooded Fleischmanns, and up as far as Roxbury. The Catskill Mountain News reported in March that NYC was looking at paying 25 million dollars for the property in Fleischmanns alone. By the time the dam was built, it had been relocated to Downsville, and Fleischmanns was spared.

1922--July. The recently-opened Takanassee Hotel reported that they had over 100 guests. The hotel had cost \$250,000 to build, and had all the latest amenities.

1922--In August, The Catskill Mountain News reported on a busy week in Fleischmanns

1928--The store run by Jack Hamowitz was robbed in July; thieves got away with \$800 worth of merchandise, mostly cigarettes and cigars.

1928--The New Mountain Casino burned in October, one of many fires in that era. In less than a year, The Maxbilt Theater opened on the site. It still stands today, subject of much attention and planning efforts.



Special Theater Meeting Held at Skene on February 6th



The long awaited engineering report for the Theater was presented at a workshop meeting on Thursday, February 6th at Skene Memorial Library. After reviewing the report which indicated \$500,000 was needed to meet current building code. All in attendance agreed that the first priorities are to replace the roof in order to preserve the building and to clean out the building so that it is presentable for potential investors/developers etc. Also discussed was restoring electrical service to the front spaces so that they can be lit.

Peg Ellsworth, Executive Director of Mark Project, will seek grants for funding the roof replacement. The report included an estimate of \$38,000 to place a metal roof over the existing roof; it was agreed that it would be better to replace the roof with plywood and shingles.

Mayor Fred Woller and Doug Green will take on the lead in organizing the cleanup of the interior.



M.A.C. Goes Into Offseason Feeling Grateful

Despite a record of seven wins and sixteen defeats, the '19 season of the Mountain Athletic Club was filled with many accomplishments and much to be grateful for. Here are but a few examples:

- Secured grant funding with the help and inspiration of Peg Ellsworth at M-ARK Project and matching funds from the Fleischmann's Yeast Company (A.B. Mauri) and others including Fleischmann's First. These funds allowed us to setup our website (www.macvintagebaseball.org) buy some merchandise to sell, travel to new events downstate and elsewhere and look authentically 1895 with new quilted pants.

- Received support from the Village of Fleischmann's for erecting the MAC Wall of Fame Scoreboard as a tribute to our founders and the baker's dozen of major leaguers who once played on our grounds.

- Had a wonderful celebration at Founders' Day... a huge effort by you all that included an intimate pre-game kick-off at Spillian with John Thorn, Official Historian of Major League Baseball who vacationed here as a boy and taught his children about baseball on our field back in the 1970s.

- Featured in articles about our project in the Sunday edition of the Oneonta Daily Star, Times-Herald Record, WAMC Northeast Public Radio's Mid-Day Magazine and NY History Podcast.

- Raised \$300 for the Historical Society of Middletown and then another \$300 for the Hamden Schoolhouse Museum with the help of numerous local businesses.

- Adopted a 1.2 section of Route 28 between Main St and the county line at Highmount and had our first clean-up November 9th.

- Pursued placement of the M.A.C. Grounds at Fleischmann Park on the National & State Registry of Historic Places.

As we look toward our 125th Anniversary in 2020, I want to personally thank all of you who make this possible. Hats off to you all! If you have any ideas for how we might improve, email me at macvb1895@gmail.com.

Sincerely,
Collin "Stumpy" Miller

Heard at the Village Board Meeting

Financial report indicating everything on track was presented by Winifred Zubin and approved. Presentation of tentative budget for FY 2021 to take place on March 9th. Public hearing on 2021 budget set for March 23rd and adoption of same to be April 23rd.

4 Parking tickets and 12 warnings were issued last month for parking cars westbound in front of the post office and supermarket.

Dan Halpern reported the Village of Fleischmann's streetlights will be converted to LED lights; work to be completed by end of month.

Mayor Woller gave a summary of the engineering report for the Theater. Mark Project to seek funds to repair the roof and stabilize the building further.

Village Elections will take place on March 18th. John Granito is not running for re-election. Jennifer Barrows is running for the open seat. Dan Halpern is running for re-election.

Guidelines for Fleischmann's, Village of Facebook Page were adopted. Please visit the page and give it a "like."

Trees on the perimeter of the park have been identified as in need of removal. This is in addition to the two trees previously cut down. The Board is considering the cost of replacement.

The Board approved a motion to close Main Street on May 24th for the Memorial Day Street Fair. The Board has requested that Fleischmann's First provide it with a certificate of insurance. Plans for refuse collection and removal will be discussed at the next meeting.

Next Board meeting is March 9th.

Call to Artists

Fleischmann's First 2020 Poster Contest

\$100 Winning prize + Artist Recognition

Painting to represent Fleischmann's
16x20" or 20x16" or smaller

Photo image submitted by 3/22/2020

Winner notification May 1st, 2020

Poster sales of image at the Fleischmann's
Memorial Day Celebration, 2020

For Contest Guidelines, contact Taffy
kathrynbarry@mac.com
914-523-1216c

FEBRUARY/MARCH CALENDAR

Fleischmanns' Events ~ Save the Date!

March 7th **Saturday, Fleischmanns First Monthly Meeting** at La Cabana, 9:30 am
Come & meet with your neighbors and support your village

March 9th **Monday, Village Board Meeting** at Skene Memorial Library, 6:00 pm

March 18th **Monday, Village Board of Trustees Elections**, Skene, 12:00-9:00pm

The Village Planning Board meets as needed, (1st Monday), of each month at 5:00 pm, Skene Memorial Library.
Check with the Village Clerk regarding meeting status & agenda.

Zoning Board Meeting, meets as needed, (3rd Thursday) at 5:30 pm at the Skene Memorial Library
Check with the Village Clerk regarding meeting status & agenda.

For Village Info, please contact the Village Clerk, Stacie Skelley, at 845.254.5514

To have your activity posted here, please contact the Fleischmann's Flyer.

FLEISCHMANN'S FIRST LEADERSHIP

OFFICERS

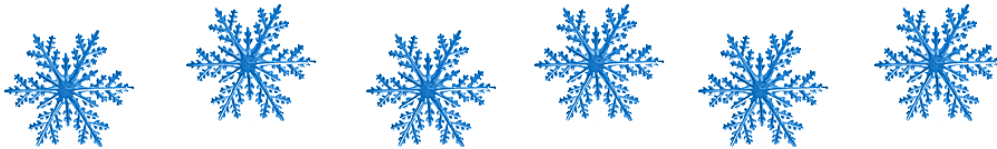
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Alan Sidrane
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Kathleen Green
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Carol Birnbaum
Peg Ellsworth
Francia Miles
Marilyn Ringel
Michelle Sidrane
Isabel Vazquez
Irene Vazquez

FLEISCHMANN'S FLYER

Michelle Sidrane
John Duda
Jeanne Malaxos



If you have something you'd like to submit to be included in the Fleischmanns Flyer please write to:

fleischmannsfirst@gmail.com or
PO Box 111, Fleischmanns, NY 12430

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